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PPLICATION NO.	FI	LING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
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26874	7590	12/15/2005		EXAMINER	
FROST BRO		DDD, LLC	TRAN, MYLINH T		
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201 E. FIFTH	STREET	Γ	ART UNIT	PAPER NUMBER	
CINCINNATI, OH 45202				2179	

DATE MAILED: 12/15/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)						
	Office A. 4' O	09/944,836	BURGIN ET AL.						
	Office Action Summary	Examiner	Art Unit						
		Mylinh Tran	2179						
Period fo	 The MAILING DATE of this communication ap r Reply 	pears on the cover sheet with	the correspondence ac	ldress					
WHIC - Exten after S - If NO - Failur Any re	DRTENED STATUTORY PERIOD FOR REPL HEVER IS LONGER, FROM THE MAILING D sions of time may be available under the provisions of 37 CFR 1. SiX (6) MONTHS from the mailing date of this communication. period for reply is specified above, the maximum statutory period e to reply within the set or extended period for reply will, by statute the ply received by the Office later than three months after the mailing digital patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICA 36(a). In no event, however, may a reply will apply and will expire SIX (6) MONTHS c, cause the application to become ABAN	TION. be timely filed from the mailing date of this of DONED (35 U.S.C. § 133).	, ,					
Status									
2a)□	Responsive to communication(s) filed on <u>24 C</u> This action is FINAL . 2b) This Since this application is in condition for allowa	action is non-final.	s, prosecution as to the	e merits is					
	closed in accordance with the practice under t	Ex parte Quayle, 1935 C.D. 1	1, 453 O.G. 213.						
Disposition	on of Claims								
5)□ 6)⊠ 7)□ 8)□	Claim(s) 1-7,9-20,22-25,27,28,30 and 32-39 is 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) 1-7,9-20,22-25,27,28,30 and 32-39 is Claim(s) is/are objected to. Claim(s) are subject to restriction and/our Papers	wn from consideration.	on.						
9)[] 7	The specification is objected to by the Examine	er.							
	10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.								
	Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).								
	Replacement drawing sheet(s) including the corrective oath or declaration is objected to by the Ex		- ·	* *					
	nder 35 U.S.C. § 119								
12)[<i>A</i>	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document Certified copies of the priority document Copies of the certified copies of the priority document Copies of the certified copies of the priority document Copies of the certified copies of the priority document Copies of the certified copies of the priority document Copies of the Copies of	s have been received. s have been received in App rity documents have been red u (PCT Rule 17.2(a)).	lication No ceived in this National	Stage					
Attachment(s) of References Cited (PTO-892)	Λ . Π							
2) 🔲 Notice 3) 🔯 Inform	of References Cited (PTO-892) of Draftsperson's Patent Drawing Review (PTO-948) ation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) No(s)/Mail Date 10/24/05.		mary (PTO-413) ail Date mal Patent Application (PT0	O-152)					

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DETAILED ACTION

Applicant's Amendment filed 10/24/05 has been entered and carefully considered. However, the limitations of the amended claims have not been found to be patentable over prior art of record and newly discovered prior art, therefore, claims 1-7, 9-20, 22-25, 27-28, 30 and 32-39 are rejected under the new ground of rejection as set forth below.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-7, 9-20, 22-25, 27-28, 30 and 32-39 are rejected under 35 U.S.C. 103(a) as being unpatentable over Zellner et al. [US. 2004/0088345] in view of Reisman [US. 6,658,464].

As to claims 1, 13, 19, 20, 25, 30 and 36, Zellner et al. discloses a computer implemented method and corresponding apparatus for operating a browser associated with an end-user comprising the steps/means for receiving a request for end-user support, wherein the request is received at a support location that is remote relative to the end-user (page 9, lines 0074, "the support service provider (SSP) 18 forwards an emergency help request message from the IP device to the emergency help request"); determining a present navigation location for the

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end-user (page 3, 0031); retrieving content from a content provider that corresponds to the determined present navigation location, wherein the content is retrieved from a content location that is remote relative to the end-user (page 3, 0037);

wherein the retrieved content includes an embedded navigation link associated with a first domain, wherein the first domain is remote relative to the end-user, wherein the first domain is associated with the content location (page 3, 0079, "the support service provider (SSP) 18 forwards an emergency help request message from the IP device to the emergency help request");

providing a modified content to the end user, wherein the modified content includes a portion of the retrieved content and includes the encoding of the embedded navigation link that replaced the embedded navigation link, wherein the encoded embedded navigation link continues to be actually associated with the first domain despite the appearance that the encoded embedded navigation link is associated with the second domain (page 9, 0074, "the support service provider (SSP) 18 forwards an emergency help request message from the IP device 20 to the emergency service center 12. The SS18 acts as an intermediary (third party) that first receives the emergency requesting message from the IP device 20 over the Internet 22.";

providing the end-user support to the end-user, wherein the end-user support is provided from the support location via the second domain (page 3, 0031);

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wherein at least a representation of the modified content and the end-user support are simultaneously viewable by the end-user (page 9, 0075-0077);

a data collection module in communication with the end-user support knowledge database, the automated support server, and the secondary support system, wherein the data collection module records a set of data related to an actual end-user support session between the end-user and one or both of the automated support server and the secondary support system, wherein the data collection module is configured to provide updated information to the knowledge database, wherein the updated information relates to the actual end-user support session (page 6, 0057-0058).

Zellner et al. fail to teach or suggest encoding the present navigation location; encoding the embedded navigation link so that it appears to be associated with a second domain, wherein the second domain is remote relative to the end –user, wherein the second domain is associated with the support location and replacing the embedded navigation link included in the retrieved content with the encoding of the embedded navigation link.

However, Reisman teaches these features at column 39, lines 30-47 and column 40, lines 59-67 and column 42, lines 31-67).

It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine the Reisman's teachings with the teachings of Zellner et al. Motivation would have been to provide the end user with an interactive and intelligent support session.

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As to claim 2, Zellner et al. fails to clearly teach identifying the embedded navigation link. However, Reisman discloses identifying the embedded navigation link at column 48, lines 12-38. It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of the embedded navigation link with the teaching of Zellner. Motivation of the combination would have been to help the end user to locate the navigation link. As to claim 3, Zellner et al. teach the retrieved content being provided in a first frame of a browser window and the end-user support is provided in a second frame of the browser window, and wherein the first frame and the second frame are simultaneously displayable within the browser window (page 9, 0076-0078). As to claim 4, Zellner et al. also teach receiving at the first frame a notice of a navigation event that occurred at the second frame (page 9, 0076). As to claim 5, Zellner et al. fail to clearly teach receiving an indication that the embedded navigation link has been selected by the end-user. However, Reisman shows receiving an indication that the embedded navigation link has been selected by the end-user (column 48, lines 10-63). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of the indication to Zellner. Motivation of the combination would have been to help the end user to locate the navigation link. As to claim 6, Zellner et al. fail to clearly teach decoding the embedded navigation link, passing the decoded embedded navigation link to the content provider, receiving content corresponding to the decoded embedded navigation link and

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providing the received content to the end user. However, Reisman discloses decoding the embedded navigation link (column 47, line 18 through column 48, line 39); passing the decoded embedded navigation link to the content provider (column 45, lines 23-65); receiving content corresponding to the decoded embedded navigation link (column 48, lines 10-45); and providing the received content to the end-user (column 47, lines 18-40). It would have been obvious to one of skill in the art, at the time the invention was made, to combine Reisman's teaching to Zellner. Motivation of the combination would have been to help the end user to locate the navigation link.

As to claim 7, Zellner et al. provide providing automated end-user support (page 3, 0031).

As to claim 9, Zellner et al. fail to clearly teach masking one of the first transport protocol and the second transport protocol so that content associated with the embedded navigation link and the end-user support appears to be subject to the same transport protocol. However, Reisman demonstrates masking one of the first transport protocol and the second transport protocol so that content associated with the embedded navigation link and the end-user support appears to be subject to the same transport protocol (column 21, line 35 through column 22, line 13). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of the masking Zellner et al. Motivation of the combination would have been to have both the automated agent

and the content provider can appear simultaneously within a single browser frame set.

As to claim 10, Zellner et al. fail to clearly teach providing the second navigation link to the end-user without encoding. However, Reisman also demonstrates providing the second navigation link to the end-user without encoding (column 47, lines 18-67). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of the second navigation link to Zellner et al. Motivation of the combination would have been to help the end user to locate the navigation link.

As to claim 11, Zellner et al. fail to clearly teach passing the second navigation link directly to an associated content provider responsive to selection of the second navigation link by the end-user. However, Reisman discloses passing the second navigation link directly to an associated content provider responsive to selection of the second navigation link by the end-user (column 47, line 40 through column 48, line 40). It would have been obvious to one of skill in the art, at the time the invention was made, to combine Reisman's teaching of the second navigation link to Zellner et al. Motivation of the combination would have been to help the end user to locate the navigation link.

As to claim 12, Zellner et al. fail to clearly teach forwarding the second navigation link to an associated content provider responsive to selection of the second navigation link by the end-user. However, Reisman also discloses providing the second navigation link comprising: forwarding the second navigation link to an

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associated content provider responsive to selection of the second navigation link by the end-user (column 49, line 46 through column 50, line 15). It would have been obvious to one of skill in the art, at the time the invention was made, to combine Reisman's teaching to Zellner et al. Motivation of the combination would have been to help the end user to locate the navigation link.

As to claim 14, Zellner et al. fail to clearly teach the common domain being a third domain. However, Reisman teaches the common domain being a third domain (column 42, line 30 through column 43, line 24). It would have been obvious to one of skill in the art, at the time the invention was made, to combine Reisman's teaching of third domain to Zellner et al. Motivation of the combination would have been circumvent the consistent page domain security requirement.

As to claims 15 and 16, Zellner et al. also teach the automated support system comprising a profiler application and a roles module; and a skills module in communication with the roles module (page 6, 0055).

As to claim 17, Zellner et al. show the automated support system comprising a resource data module (page 6, 0055).

As to claim 18, Zellner et al. also show a dialogue module and a social skill module (page 7, 0061-0062).

As to claims 22 and 27, Zellner et al. fail to clearly teach receiving a request for end-user support and determining a present navigation location associated with the browser, Reisman teaches passing a fetch request to the content provider for data related to the present navigation location. However, Reisman teaches

passing a fetch request to the content provider for data related to the present navigation location (column 5, lines 10-36). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of a request for end-user support to Zellner et al. Motivation of the combination would have been to help the end user to locate the navigation link. As to claims 23 and 28, Zellner et al. fail to clearly teach providing for display in the browser window an interactive content; wherein the interactive content originates from a second domain. However, Reisman provides providing for display in the browser window an interactive content; wherein the interactive content originates from a second domain (column 34, line 39 through column 35, line 20). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of displaying in the browser window an interactive content to Zellner et al. Motivation of the combination would have been circumvent the consistent page domain security requirement.

As to claim 24, Zellner et al. fail to clearly teach encoding the first of the plurality of links so that it appears to have originated from the second domain. However, Reisman provides encoding the first of the plurality of links so that it appears to have originated from the second domain (column 36, line 60 through column 37, line 13). It would have been obvious to one of skill in the art, at the time the invention was made, to combine Reisman's teaching to Zellner et al. Motivation of

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the combination would have been circumvent the consistent page domain security requirement.

As to claims 32 and 37, Zellner et al. fail to clearly teach a report and analysis module in communication with the end-user support knowledge database. However, Reisman demonstrates a report and analysis module in communication with the end-user support knowledge database (column 6, lines 39-65). It would have been obvious to one of ordinary skill in the art, at the time the invention was made, to combine Reisman's teaching of a report to Zellner et al. Motivation of the combination would have been to provide the end user with an interactive and intelligent support session.

As to claims 33 and 38, Zellner et al. fail to clearly teach an annotation server in communication with the automated support server. However, Reisman also demonstrates an annotation server in communication with the automated support server (column 7, lines 30-65). It would have been obvious to one of skill in the art. at the time the invention was made, to combine Reisman's teaching of an annotation server to Zellner. Motivation of the combination would have been to provide the end user with an interactive and intelligent support session.

As to claims 34 and 39, Zellner et al. disclose a content provider in communication with the automated support server (page 7, 0061-0062).

As to claim 35, Zellner et al. also disclose the secondary support system comprising a live support system (page 7, 0062).

Response to Arguments

Applicant's arguments with respect to claims 1, 13, 19, 20, 25, 30 and 36 have been considered but are most in view of the new ground of rejection.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mylinh Tran. The examiner can normally be reached on Mon - Thu from 7:00AM to 3:00PM at 571-272-4141.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Weilun Lo, can be reached at 571-272-4847.

The fax phone numbers for the organization where this application or proceeding is assigned are as follows:

571-273-8300

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Mylinh Tran

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BAHUYNH PRIMARY EXAMINER